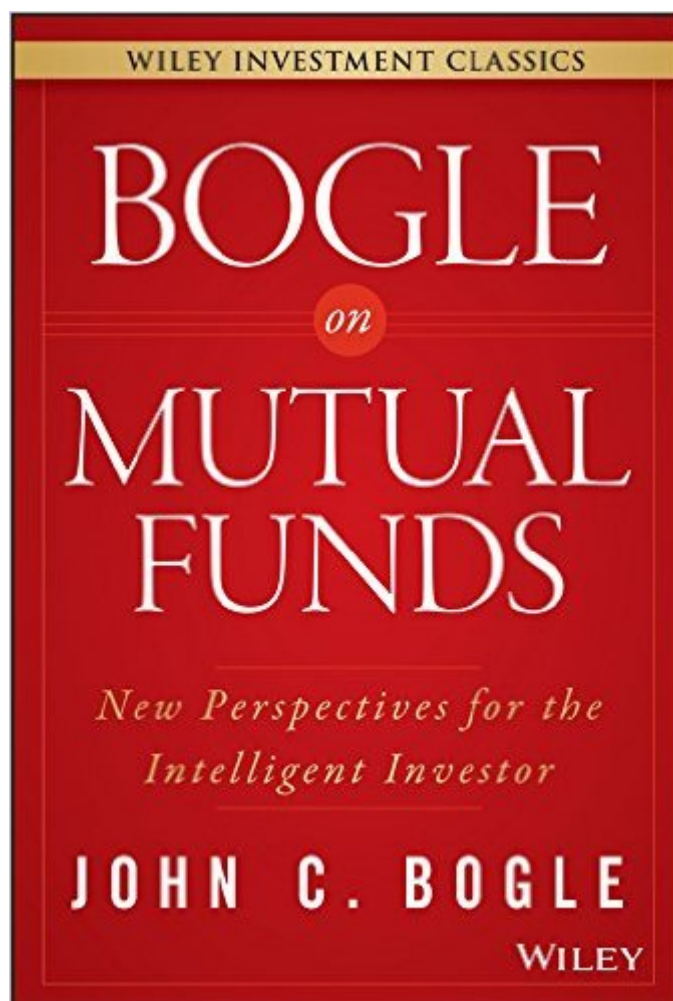


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# Bogle On Mutual Funds: New Perspectives For The Intelligent Investor (Wiley Investment Classics)



## Synopsis

The seminal work on mutual funds investing is now a Wiley Investment Classic. Certain books have redefined the way we view the world of finance and investing—books that should be on every investor's shelf. *Bogle On Mutual Funds*—the definitive work on mutual fund investing by one of finance's great luminaries—is just such a work, and has been added to the catalog of Wiley's Investment Classic collection. Updated with a new introduction by expert John Bogle, this comprehensive book provides investors with the wisdom of the pioneer of mutual funds to help you identify and execute the ideal mutual fund investment choices for your portfolio. The former Vanguard Chief Executive, Bogle has long been mutual funds' most outspoken critic; in this classic book, he provides guidance on what you should and shouldn't believe when it comes to mutual funds, along with the story of persistence and perseverance that led to this seminal work. You'll learn the differences between common stock, bond, money market, and balanced funds, and why a passively managed "index" fund is a smarter investment than a fund managed by someone making weighted bets on individual securities, sectors, and the economy. Bogle reveals the truth behind the advertising, the mediocre performance, and selfishness, and highlights the common mistakes many investors make. Consider the risks and rewards of investing in mutual funds. Learn how to choose between the four basic types of funds. Choose the lower-cost, more reliable investment structure. See through misleading advertising, and watch out for pitfalls. Take a look into this timeless classic and let *Bogle On Mutual Funds* show you how to invest in mutual funds the right way, with the expert perspective of an industry leader.

## Book Information

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## Customer Reviews

Despite the fact that tens of millions own mutual funds, few know how to go about it for the best results. This book was the first and still is the best overview of the whole subject. The book is well designed for both beginning and more advanced investors. Over the course of a lifetime, this book should help you gain many additional thousands of dollars. The first three chapters are the basics for new investors. The first chapter explains the benefits of compound interest, and how high returns for a long time earn you much more. The second chapter looks at inflation, income, and principal risk. The implication is to choose between the risks and rewards of equities and bonds. The former gives you more potential for gains, but can be more volatile. If you are going to be a very long-term holder, equities will be better than bonds. The third chapter looks at the basics of mutual funds and how they work. The fourth through the seventh chapters look at how to select various types of mutual funds (equities, bonds, money markets, and balanced). In the eighth chapter, you can find out how to get information about specific mutual funds. Most comes from prospectuses and Morningstar. Many of the key insights come in chapters nine through eleven. In the ninth chapter, you will learn the advantages of index funds (you will beat almost all other funds of the same type). In the tenth chapter, the importance of finding funds with low costs is explained. In the eleventh, you will find out about the tax costs associated with a high turnover of portfolios. The twelfth chapter looks carefully at the rules of asset allocation. The thirteenth chapter provides model portfolios for how to implement various types of strategies for asset allocation.

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